Images Webinar Handout

System Photo Requirements

LeadStreet/engageRE
Portrait only
8:10 ratio **Photos that don't have the same width to height ratio will appear distorted.*
No larger than 100kb
Recommend size 250px x 318px

eConnect
Portrait only
3:4 ratio
Recommended size: 175px x 240px

Design Center
Portrait only
2:3 ratio
Recommended size 300px x 450px at 150dpi

Photo Editing Resources

Mac – **File Previewer**
Mac **– Photo Editor PixelStyle** (free download through Apps)
PC – **Paint 3D**
Online: **Pixlr.com** is an online photo editor - no download necessary. It's free to use, but certain features may be restricted. https://pixlr.com/

RE/MAX Brand Assets

http://www.remaxmarketing.com/brand-assets/

Image Resources

Free: https://unsplash.com/
Free: https://www.pexels.com/
Free: https://commons.wikimedia.org/wiki/Main_Page
Free: https://www.google.com (Images). Go to Settings / Advanced Search and set Usage Rights to "free to use, share, or modify, even commercially."
Free: https://stocksnap.io/
Free: http://freestocks.org/
Free: https://picography.co/
Free: https://negativespace.co/
Free: http://mmtstock.com/
Low cost professional images: https://www.shutterstock.com/
Low cost professional images: http://www.thinkstockphotos.com/
Low cost professional images: http://www.canstockphoto.com/
Don't forget to check with your local Visitor's Bureau or Chamber of Commerce!