

Images Webinar Handout

System Photo Requirements

LeadStreet/engageRE

Portrait only

8:10 ratio ***Photos that don't have the same width to height ratio will appear distorted.*

No larger than 100kb

Recommend size 250px x 318px

eConnect

Portrait only

3:4 ratio

Recommended size: 175px x 240px

Design Center

Portrait only

2:3 ratio

Recommended size 300px x 450px at 150dpi

Photo Editing Resources

Mac – **File Previewer**

Mac – **Photo Editor PixelStyle** (free download through Apps)

PC – **Paint 3D**

Online: **Pixlr.com** is an online photo editor - no download necessary. It's free to use, but certain features may be restricted. <https://pixlr.com/>

RE/MAX Brand Assets

<http://www.remaxmarketing.com/brand-assets/>

Image Resources

Free: <https://unsplash.com/>

Free: https://commons.wikimedia.org/wiki/Main_Page

Free: <https://www.google.com> (Images). Go to Settings / Advanced Search and set Usage Rights to “free to use, share, or modify, even commercially.”

Free: <https://stocksnap.io/>

Free: <http://freestocks.org/>

Free: <https://picography.co/>

Free: <https://negativespace.co/>

Free: <http://mmtstock.com/>

Low cost professional images: <https://www.shutterstock.com/>

Low cost professional images: <http://www.thinkstockphotos.com/>

Low cost professional images: <http://www.canstockphoto.com/>

Don't forget to check with your local Visitor's Bureau or Chamber of Commerce!