






## Top 10 Tech Tips

Get the most out of your RE/MAX Technology tool kit.  
A guide for agents in the Central region.

Tap This Button  
To Start



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### #1 - Lead Eligibility

21 DAYS

All agents must login to LeadStreet every 21 days to remain eligible for market assignment leads. If an agent's eligibility expires, they can simply log back in to renew eligibility using any of these methods.

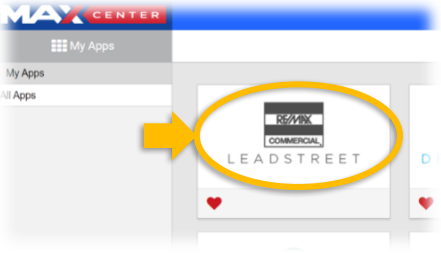
MainStreet



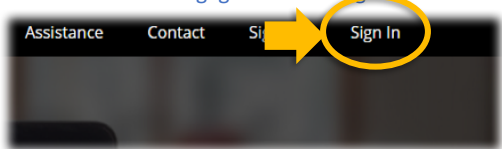
My QuickLinks  
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My Region

Max Center



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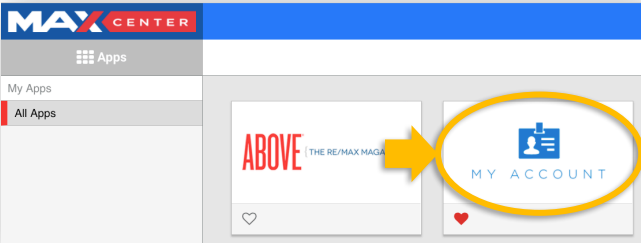
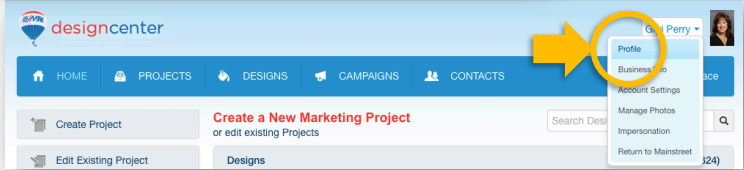
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**engageRE**  
TECH ASSIST

- ✓ Lead Eligibility
- ✓ Update Profiles
- ✓ Agent MLS ID
- ✓ Instant Acceptance
- ✓ Zip Code Report
- ✓ Import Contacts
- ✓ Design Center Automation
- ✓ Customize Website
- ✓ Custom Domain
- ✓ Utilize engageRE

## #2 - Update All Profiles

Don't forget – you have a profile for each product in the RE/MAX Suite: **MaxCenter**, **Design Center**, **LeadStreet**, and **Agent Insight**. Each profile fulfills a different purpose. Updating all of them will save you time in the long run and ensure you are making the most of RE/MAX Technology.

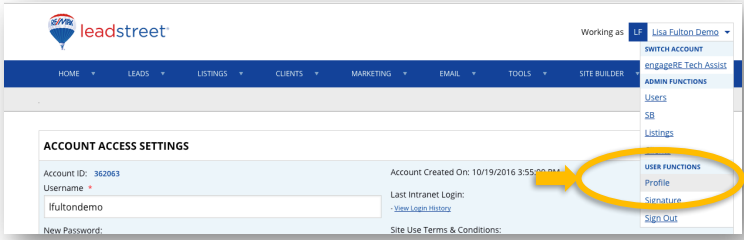
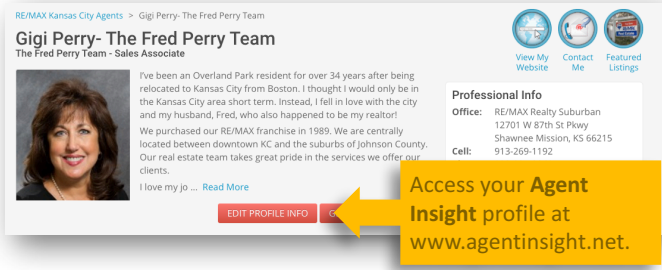



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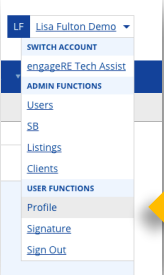



Access your Agent Insight profile at [www.agentinsight.net](http://www.agentinsight.net).

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## #3 - Verify Your Agent MLS ID

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Access your LeadStreet Profile page.

**AGENT MLS ID**

Agent MLS IDs identify listings as your own.

If the MLS ID you enter does not associate your listings within your Listing Manager, click the lookup tool below to find your MLS ID.

Greater Heartland Region [Lookup ID](#)



Confirm MLS ID.

Verify that your Agent MLS ID(s) has been correctly entered in LeadStreet so that your listings are associated with you. This ensures you will receive lead preference on your listings.

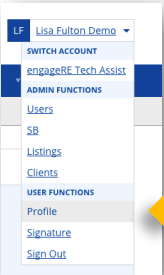
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## #4 - Instant Acceptance

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Access your LeadStreet Profile page.

**INSTANT LEAD ACCEPTANCE**

Instant Acceptance Email Address (Enter your email address)

Note: The Instant Acceptance Email Address can be different from your Primary Email or Email 2 in your Profile.

Instant Acceptance Text Message Number (Enter your mobile phone number)

☐ Email Only  
 ☐ Text Only  
 ☒ Use Both

Instant Acceptance allows you to accept leads on your mobile device! You can configure this on your LeadStreet profile page.

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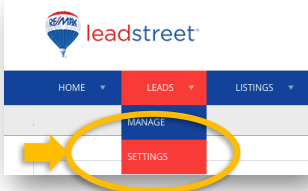
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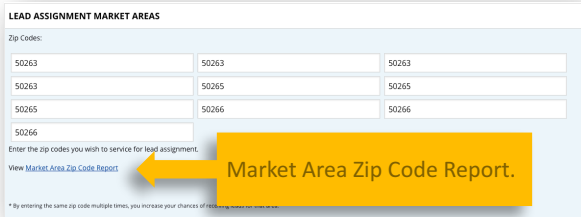
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## #5 - Zip Code Report



Want to receive more leads? Utilize the **Market Area Zip Code Report**! This report will help you choose your lead zip codes wisely. Look for zip codes with an **Opportunity** rating. Access this report in LeadStreet under Leads / Settings.



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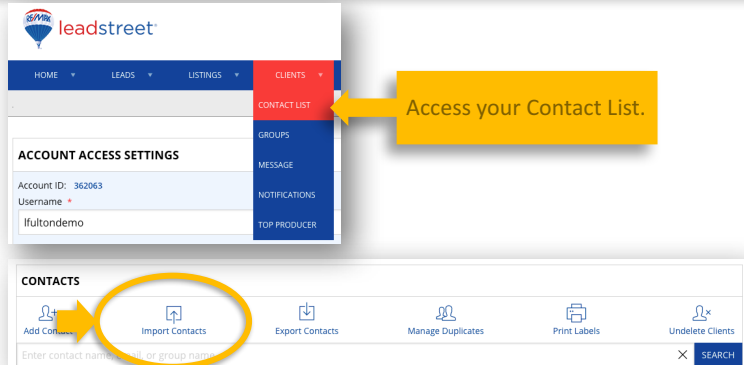
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## #6 - Import Contacts into LeadStreet

Web-clients are clients with whom you have the ability to see their online activity. You must be the first agent in your region to have added the client's email address into your LeadStreet account. One way to add web-clients is by importing them into your contact list all at once. Web-client leads are never re-offered out to other agents.

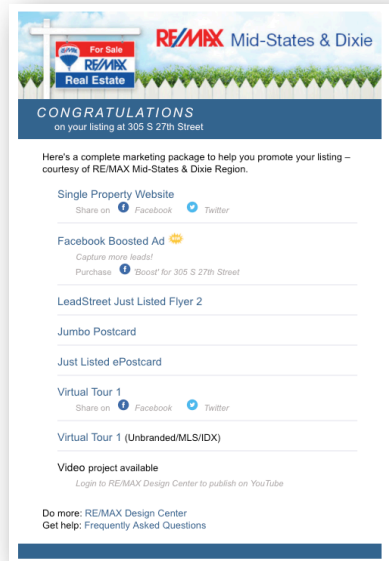
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## #7 – Take Advantage of Design Center Automation

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You will receive an email when you list a new property. Using this email, you can view the marketing materials, change or update any of the projects, or publish them to your social media accounts. The message is sent to the email address listed in your Design Center profile.

Remember, you must publish them before consumers can see them.

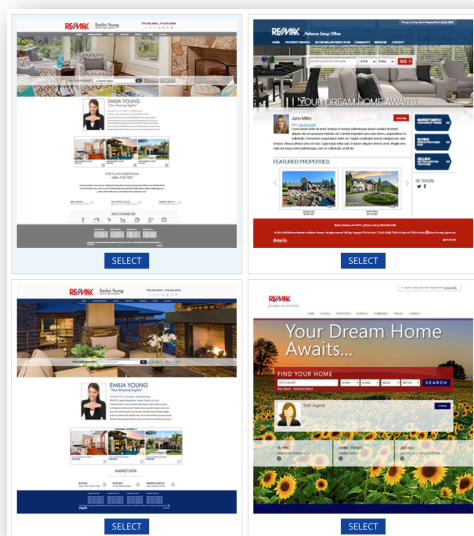
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## #8 - Customize Your LeadStreet Website

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Did we mention you get a customizable website just for being with RE/MAX? And it's mobile responsive! It's already working for you, but take some time to make it your own. There are a lot of design options to choose from. You can customize your website in LeadStreet using **Site Builder**.

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## #9 - Get a Custom Domain Name

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Ready to take your online presence to the next level? Purchase a creative domain name! It's your "yard sign on the internet." Example: kellysellskc.com. It's an inexpensive investment, so what are you waiting for? Get one and start marketing it right away. Once you purchase a custom domain, contact [techassist@engageremarketing.com](mailto:techassist@engageremarketing.com), and we will help you point this to your LeadStreet website.

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## #10 - Utilize engageRE Tech Assist

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## How To Contact Tech Assist



**EMAIL**  
[Support@remax-central.com](mailto:Support@remax-central.com)



**PHONE**  
**800-666-7799**



**WEB**  
[www.engageREmarketing.com/TechAssist](http://www.engageREmarketing.com/TechAssist)



**TRAINING EVENTS**  
[www.engageREmarketing.com/Calendar](http://www.engageREmarketing.com/Calendar)

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