

# RealtyTrac Membership Subscription: Registration Storyboard



## *RealtyTrac Mission*

**Thank you for the opportunity to work together.**

**We want to serve the best content, help you generate the most revenue and create the greatest value for your clients.**



# Foreclosure Market Segment

- **The foreclosure market is no longer an easily ignored market segment.**
  - **649,917 Foreclosure filings during the Q1 2008**
  - **23% increase from the previous quarter –Q4 2007**
  - **112% increase from the Q1 of 2007**
- **Foreclosure activity is increasing and will continue to draw buyers looking for good deals on their next home or investment property.**
- **RealtyTrac has the tools, respected brand awareness and rich national content to allow you to quickly gain the attention of these formerly anonymous buyers/sellers.**



## Registration Process – Page 1

**From any point on the RealtyTrac web site, please click on the “Free 7-Day Trial” to begin the registration process.**

**The first page will request personal contact information, including, e-mail, password, name, phone number, etc.**

**Please select the box that inquires about your status as an Agent and deselect the box requesting to be contacted by an Agent**

**Click “Join Now”**





## It Takes 2 Minutes to Register For a FREE Trial

Save up to 50% off market value! RealtyTrac lets you search the most foreclosure properties in your neighborhood.

Just sign up for a FREE trial and start searching today!

Already a member?

[Login](#)

### Step 1: User Identification

E-mail Address  \*

This will be your username on RealtyTrac.

Verify E-mail  \*

Please re-type your e-mail address to ensure that there are no typos.

Password  \*

Verify Password  \*

Are you a licensed real estate agent?



RealtyTrac will use this information to send out your password confirmation and our Quick Start guide on how to use our site, and from time to time RealtyTrac will provide additional information about our services. You may unsubscribe at any time.

### Step 2: Personal Identification

First Name  \*

Last Name  \*

Address  \*

City  \*

State  \*

Zip  \*

Phone (  )  -  ext  \*



Yes, I would like to be contacted by a real estate agent in my area.

\* Required Field

[Join Now!](#)



## Registration Process – Page 2

**After clicking the “Join Now” button, you will be passed along to the second page. This page requests that you select either a 7-Day Free Trial, which automatically rolls to a paying subscription after the trial period, unless cancelled. You can also elect to sign up as a paying member right away, bypassing the 7-Day Trial.**

**This page also requires payment method – credit card.**

### **Please Note:**

**Your broker has negotiated on your behalf to allow you a special, single state subscription at a significantly lower cost. The cost for your membership is \$19.95,**



You're just one step away from becoming a RealtyTrac Member!  
Select your subscription plan and start searching for that perfect property today!

### Step 3: Billing Information

Choose your subscription:

- Monthly (\$49.95)
- 7-Day Trial (FREE)



If you choose not to cancel during the Free Trial you will be automatically enrolled in a monthly subscription. The monthly subscription automatically renews at \$49.95 each month until canceled. Simply cancel your account during the Free Trial period if you do not want to enroll in a monthly subscription or cancel prior to your next billing date for a monthly subscription if you do not want to continue the monthly subscription. You will receive a cancellation confirmation upon successful cancellation. Please read the [Terms of Use](#) before registering.

Payment Type  \* [Why do you need my payment information?](#)



If you have any questions, you can call  
1-800-968-5162.

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## Registration Process – Page 3

**Upon completion of the second registration page, you will be presented with the option to receive RealtyTrac’s Foreclosure News Report. Select Continue to confirm receipt of this monthly product or “No Thank You” to decline and continue on with the process.**

**Please Note: The Foreclosure News Report is a separate charge, outside of the monthly membership subscription.**





# The Foreclosure News Report!™

The first monthly newsletter dedicated exclusively to the foreclosure investor!

## Get your first issue for FREE!



Whether you're a seasoned investor or just starting out, The Foreclosure News Report™ from RTI Publishing, Inc. has the kind of in-depth foreclosure news, trends, tips and tactics you need for successful investing.

Each 12-to-16 page issue is chock-full of articles and content that you just can't find anywhere else:

- Guest columns from real investors
- Success stories
- Charts and heat maps from RealtyTrac®
- National statistics
- Reports on hot foreclosure regions
- Legal updates

**All to keep you informed and give you a competitive edge.**

**NO RISK  
FREE TRIAL  
OFFER**

### SPECIAL OFFER FROM RTI PUBLISHING, INC. FOR REALTYTRAC SUBSCRIBERS!

Pay only \$39.95 for 12 issues – a 50% discount off the cover price. We're so convinced that you'll like The Foreclosure News Report, we'll send you your first issue FREE! If you decide that the newsletter isn't for you, simply cancel, and you'll be charged nothing. Kick your investing into high gear with this **NO RISK, FREE TRIAL** offer today!

Click **CONTINUE** to Get Your FREE First Issue of  
The Foreclosure News Report Today!

**CONTINUE ▶**

[No, Thanks](#)



By clicking **CONTINUE** you authorize RTI Publishing, Inc. to send you a FREE issue of The Foreclosure News Report. If you do not cancel within 30 days of ordering this issue, you authorize RTI Publishing, Inc. to charge your credit card \$39.95 for a one year subscription to The Foreclosure News Report.

## Registration Process – Page 4

**After completion of the registration process, you will have full access to the RealtyTrac database, resources and tools. The “Thank You” page provides a link to begin your search immediately, view resources or a demonstration.**



View Saved Searches ▾

[My RealtyTrac](#)

[Search](#)

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Enter City

Select State ▾

OR Enter Zip

[VIEW LIST](#)

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### Thank you for becoming a member of RealtyTrac!

Your RealtyTrac **username** and **password** are listed below. You will use these to log in to the RealtyTrac website. **Please print this page for your records.** You will also receive an e-mail containing this login information.

Username: **jeff.zelasko@realtytrac.com**

Password: **fnr**

[SEARCH NOW!](#)



**Begin your search NOW!** Start a search on [My RealtyTrac](#).

Another good way to get started is to view our **How To Buy Foreclosures** [online demo](#).



#### Frequently Asked Questions

[How does RealtyTrac help me pursue and buy properties once I find properties?](#)

[What are the steps for subscribers to log in and search?](#)

[How do I search for the most available and relevant property listings?](#)

[How do I buy property I see posted on RealtyTrac?](#)



## Registration Process – Confirmation e-Mail

**RealtyTrac automatically sends a Thank You e-mail to account you entered on the first registration page, confirming your membership subscription.**

**The e-mail offers a link to login to RealtyTrac or view a “5 Step Guide” to find and purchase a property.**

**As well, your username and password is included in this email for future reference.**



Welcome to RealtyTrac - the fastest growing and most comprehensive foreclosure marketplace in the world.

And congratulations on coming one step closer to finding your next home.

Not sure where to begin? Our [5-Step Guide](#) will walk you through the process of finding and purchasing foreclosure property using RealtyTrac.



To get started searching for property right away, [log in to RealtyTrac](#) using the following member information:

Your member username is: **jeff.zelasko@realtytrac.com**  
Your member password is: **fnr**

Once again, congratulations on becoming a member of RealtyTrac.

RealtyTrac Member Services



**We're Looking Forward to a Successful Partnership**

